# Financing Public Schools 

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## Budgeting for Current Operations

The Balanced Bu
Spending plan


Educational Plan

De Young, Cris, Budgeting in Schools, 1936

## Economics of <br> Education

Education Financing

Revenues

Expenditures

School
Business
Administration
Accounting

Cost Effective

Rates / Return

Capital

## Cost-Benefit

Fairness

Reforms

## Auditing

## Brief History of Public School Finance

- Colonial Mass.: 1st Legislative Law- 1642
- First time in English speaking world that legislative body required laws for children to be taught to read.
- Ye Olde Deluder Law- 1647
- "Defeat Satan; Teach children to read bible and scriptures
- Rise of "Public Schools"- 1720
- move away from "church schools"
- CT, Maine, N.H., VT- "Public Schools"
- NY, Penn, NJ- "Parochial" Schools
- "Rate Bills": Special parent tax for \# of children


## Brief History...(2)

- South: "Parochial" and "Private" schools
- function of parental wealth
- South: "Apprenticeship" and "Charity Schools"
- Evolution of Public Tax Support for Schools
- NW Ordinance of 1787
- Education is "State" responsibility
- applied to NW ordinance States only
- " Religion, morality and knowledge being necessary to good government and the happiness og mankind, schools and the means of education shall be forever encouraged."
- Constitution: Education is implied power of States
- 14th amendment: "equal protection"


## Brief History ..(3)

- 1830: Middle Atlantic States begin "Public Education"
- 1837: Horace Mann: Secretary of State Board of Education
- Henry Barnard: Chief State School Officer: RI, CT
- Both tax support school advocates
- both trained lawyers
- Horace Mann's "12 Annual Reports"--widely read
- 1850's-1870's
- Organized labor begins--strong advocates for public support of education
- tax support for elementary education begins; secondary optional
- 1875: Kalamazoo Case, Michigan
- Supreme Court decision
- Tax supported elementary and High schools
- 8\% of 14-17 pop went to school by 1900 (now 86\%)


## Brief History...(4)

1870's: "Rate Bills" abolished; "incidental fees" still exist 1897: Walter Hines Page: The School that Built a Town

- "forgotten man speech"
- Creed: Basis of Public Education as we know it.

1900-1930 Formative Era of School Finance

- TC: Strayer-Haig Plans: "Foundation Plans"

1930-1990: Era of Special Needs

- More students, more needs;
- broadening scope of education
- TC: Paul Mort: Compensatory Education Funding

1990's: Era of Reform

- Choice
- "Horizontal Equity" = treatment of ='s
- compel districts to spend according to rules
- "Vertical Equity"
- Unequal treatment of unequals
- planned rational unequal spending according to need


## Influential Court Cases

- Brown v. Board of Education, 1954
- desegregation
- Serano v. Priest, 1967 (CA)
- Education is a "Fundamental interest"
- Education should be funded by "Fiscal capacity"
- "Fiscal Neutrality"
- = treatment of ='s
- Levittown Case, c. 1975 (NY)
- unequal treatment of unequals
- "Municipal Overburden"
- Rodriguez v. San Antonio, 1973 (TX)
- "Rational Basis Test"
- "Compelling interest"
- "State not obligated to demonstrate a compelling interest to defend its finance plan"
- Robinson v. Cahill, 1973 (NJ)
- "Thorough and Efficient" educational finance system
- "caps"
- Horizontal Equity
- Vertical Equity


## Summary: Revenue Sources for Public Schools

- History of Taxation
- Historically local
- Land, measure of wealth
- Property decreases in importance
- Rise of other taxes, Income
- Tax Incidence shift; Local to State, Federal
- Technical problem of many taxes
- Overlapping tax considerations
- Evaluation of Tax Systems


## Taxes as Revenue Source

Tax: A compulsory payment by a person or government for the purpose of providing for the well-being of society

Tax base: that which is taxed. eg. land, buildings, income, consumption

## Tax Dimensions and Objectives

- Raising revenue to support government
- Re-distribution of wealth and income
- Regulate and protect general well-being
- Constitution: "Tax is a power of government"
- a "compulsory levy"


## Types of Taxes

- Income Taxes
- Income tax, Corporate Tax
- Consumption Taxes
- Sales tax, Excise Tax, Import Tax
- Wealth Taxes
- Property Tax
- Privilege Taxes
- License fees


## Generating Revenues

## Federal Level

Income Tax
82.0\%


## Generating Revenues

## State Level



Consumption Tax
64.0\%

## Generating Revenues

## Local Level

## Property tax

82.0\%


## Generating Revenues

## Total Level

Income Tax
57.0\%

Consumption Tax
23.0\%

Other
Property Tax 4.0\%
16.0\%

## Tax "Modes" and "Effects"

- Direct Taxes
- income tax, sales tax, property tax, inheritance tax
- Indirect Taxes
- Corporate Tax

Tax Impact and Incidence: Upon whom does tax ultimately fall?

- "forward" and "Backward" shifting of
- eg. Corporate Tax:
- backward to worker
- fForward to consumer


## 2 Tax Theories

## 1. Benefit Theory

- Benefit Theory
- one pays tax according to cost or value of service received
- eg. gasoline tax $\Rightarrow>$ maintains roads
- Problems:
- "Free riders": Those who don't travel much
- or Natl defense, Fire, Police, other services
- Consumption influenced by taxes
- Tax "Elasticity"
a small change in tax $\Rightarrow>$ ? change in consumption
- gas: high elasticity tax
- cigarettes: Low elasticity tax
- Voucher Advocates: Like benefit tax theory


## 2 Tax Theories

## 2. Ability to Pay

- Separate tax from service
- amount of "sacrifice"
- same absolute amount
- Regressive Tax
- "diminishing marginal utility"
- \$1,000 add \$100 $=>$ means a lot
- \$10,000 add 100 => means less
- \$100,000 add 100 => means little
- same proportional amount
- Proportional tax
- different proportional amount
- Progressive Tax


## Types of Tax Incidence

- Proportionate taxes
- tax according to ability to pay (\%)
- e.g State income tax, property tax ***
- Both "Regressive":
- taxes restricted to portion of income
- inequality of assessments
- Regressive tax
- Proportionately greater impact on lower incomes
- same tax regardless of ability to pay
- e.g consumption taxes

Progressive taxes

- Greater impact on higher incomes
- e.g federal income tax
- proportionately larger amount according to ability
- higher rate
- Balance of Federal-State-Local
- Property-Sales taxes: Regressive
- Federal Income tax: Progressive


## Ability to Pay Tax Types

Tax as \% of Income


Income base

## Marginal Utility



## Tax Types

|  | Income | Tax | Tax \% |
| :---: | :---: | :---: | :---: |
| Proportional | $\$ 10,000$ | 100 | $1.00 \%$ |
| Regressive | $\$ 20,000$ | 200 | $1.00 \%$ |
|  | $\$ 10,000$ | 100 | $1.00 \%$ |
|  | $\$ 20,000$ | 150 | $0.75 \%$ |
|  | $\$ 20,000$ | 400 | $2.00 \%$ |

## Lorenz Curve

## Inequality of Income

\% of Total Income
$25 \%$
50\%
\# of Income Earning Families

## Tax Vocabulary

- "Ability to Pay"
- distinguishes amonf taxpayers in the amoint of tax owed based upon tax base.
- "Tax Levy"
- Dollar amount collected
"Tax Impact"
- "Who receives the tax bill?"
- "Tax Incidence"
- "Who ultimately pays?"


## Tax Rate Calculation

- 1 Mill: (An old English Coin worth 1/10 of a penny)
- . 001 of a dollar or 1/10 of a cent
- 1 dollar for every thousand dollars
- Tax Rate:
- (Amount of tax revenue to be raised) / (Tax base)
= Rate
- \$125,000 / \$25,000,000 = . 005 = 5 mills = 5 dollars for every thousand dollars
- School Budget:
\$10,000,000
- income:
-\$5,000,000
- need: \$5,000,000
- Total Assessed Valuation: \$250,000,000
- \$5,000,000 / 250,000,000 = . 02 or 20 mills


## Evaluation of tax system

Does the tax system consider:

- varying ability to pay
- economic effect on the unit being taxed
- coordination of tax programs
- benefits to taxpayer in proportion to tax
- sufficiency of yield in meeting needs
- economy of administering tax system
- taxpayer's convenience
- degree of acceptance
- opportunity for tax evasion
- adaptability to changing conditions
- stability of tax


## The Property Tax

- Readily influenced by local administration
- Most States: dropped property tax as income producer
Property tax: Mostly real estate, not all property
- Personal property difficult to tax efficiently

Advantage to real estate: significant, stable, available locally
Disadvantages: poorly designed, ineffectively administered

- assessment plans
- supervision
- state-wide equalization procedures
- uniformity of assessments
- local: no legal right to fix assessment valuations
- collection procedures


## The Property Tax

## The Assessment Process

- Effects on poor/fixed income
- "circuit breakers": monitors tax as \% of income
- "Tax islands"
- small town, big industry
- eg. Shoreham, Lackawanna (power plants)
- Varying community assessment practices
- "Equalized assessed valuation"
- State ratio to equalize tax rates based on property values between communities.
- Tax bill= tax rate $X$ equalized assessed valuation of property


## Calculating Property Taxes

- True Valuation: Value of property
- Assessment ratio: proportion to be taxed
- Tax rate: yield amount
- Mills: dollars of tax expressed as a rate in 1000's
- Multiply: TV X AR X TR = Computed Tax
- eg. \$500,000 House
- State or Local Assessment= 50\%
- Tax rate is 10 mills
- Tax = \$500,000 X . $50 \times 10=\$ 2500$


## State Funding Formulae

Major Issues:

- Wealth, Effort, Inclusiveness

3 long-standing school formulae questions:

- "Will the state base its aid on local wealth?"
- "Will local tax rates (effort) be a basis for state aid as well as local wealth?"
- "Will the state plan include all expenditures, or will the state allow its localities to raise some funds on their own outside of the state plan?"


## Flat Grant

Power

## Equalizing

## Full State <br> Funding

Funding
Formulae

Percentage
Equalizing


Guaranteed Tax Base

## Types of State Funding Formulae (1)

- Flat Grant
- Distribution of funds by unit (eg. per pupil) without regard to local \$
- Full State Funding:
- Eliminates all local differences in spending and taxing
- State distributes funds on "equal basis"
- Foundation Plan
- sets minimum local property tax rates and minimum spending levels


## Types of Funding Formulae

 (2)Guaranteed Tax Base (GTB)

- Matching plan; State pays \% of total cost of education desired by district. Spotlights the taxing side.
- Percentage Equalizing
- Like GTB, but spotights spending side.
- Power Equalizing
- Requires wealthy districts to pay a portion of school taxes back to the State.


## Flat <br> Grant

## ADA <br> Per Pupil

Full State
Funding


State
Assumes
Costs

Foundation Plan


## Minimum <br> Levels

## Guaranteed Tax Base

\% Taxes<br>By State

Percentage
Equalizing

\%
Spending
By State

Power<br>Equalizing

Robin
Hood
Plan

## New Taxes?

## The Wealth Tax

- Wealth Tax
- Net worth or capital
- All assets - all liabilities
- Used in Europe
- Denmark: 1\% of annual worth
- West Germany: 2.7\%
- Norway: .4-1\%
- Netherlands: .8\%
- Sweden: 1-2.5\%
- Increases horizontal equity
- Entire family income
- Beggar-Prince Theory
- Beggar: no imcome/property
- Prince: no income just property and jewels
- Effective redistribution of wealth


## New Taxes?

The Value- Added Tax

- Calculated difference between Production and Sale
- Product => advertisement => freight => utilities => Sale
- "Fiscally Neutral": does not favor production or labor
- Consumption type of tax


## New Taxes?

## The Expenditure Tax

Consumption as an Index of "ability to pay"

- Encourages saving
- Difficult to administer


## The schooling issues today...

\author{

- Role of Education <br> - Control of Education <br> - Reform of Education
}
...are also the finance issues of tommorrow.
- Equality
- Efficiency
- Liberty

