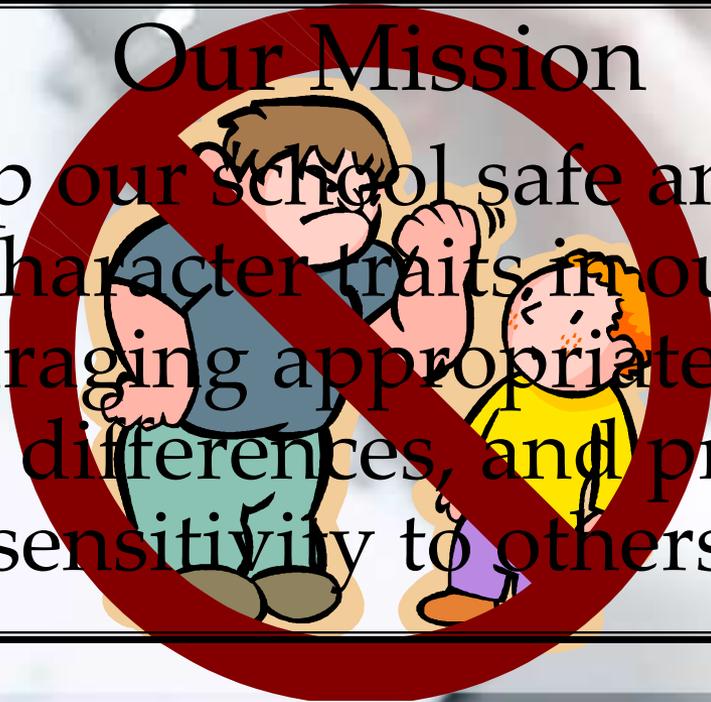


# Baldwin Middle School Anti-Bullying Campaign

## Our Mission

To keep our school safe and instill positive character traits in our students by encouraging appropriate behavior, valuing differences, and promoting sensitivity to others.



# Facts About Bullying

- It is the most common form of violence in our society
  - 15-30% of students are bullies or victims
  - An estimated 3.7 million youths engage in bullying.
  - An estimated 3.2 million youths are victims of bullying.
- Membership in bully or victim groups is associated with school drop-out, poor psychosocial adjustment, criminal activity, and other negative long term consequences
- Physical bullying increases during elementary school, peaks in middle school, and declines in high school

# Aims of the campaign

- To determine the various types of bullying
- To increase awareness of the significant negative effects of bullying
- To decrease the incidents of bullying at Baldwin Middle School

# What is bullying?

- Bullying - intentional, repeated hurtful acts, words or other behavior committed by one or more children against another child
  - **Physical** – hitting, kicking, pushing, pulling, beating, strangling, hair pulling, beating
  - **Verbal** – name calling, teasing, spreading rumors
  - **Emotional** – intimidating, humiliating, embarrassing, threatening, extorting, defaming, blackmailing
  - **Sexual** – sexual harassment, sexual abuse
  - **Cyber-bullying** – using technology to harm another person through the internet (IM, blogs, etc.)



# Who is a bully?      Who is a victim?

- Someone who repeatedly uses physical, verbal, or psychological aggression toward others with the goal of gaining power over or intimidating another individual.



- Someone who repeatedly is exposed to aggression from another individual in the form of physical attacks, assaults, or psychological abuse.



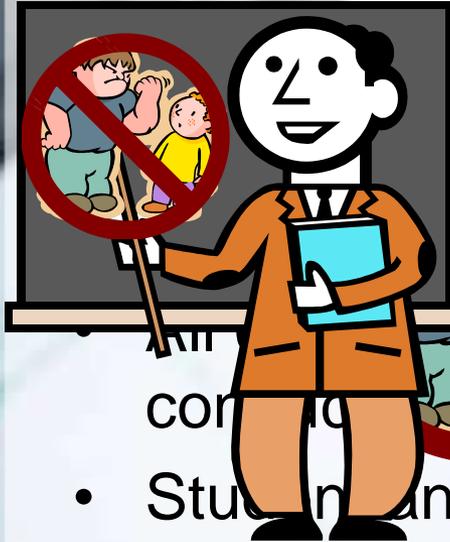
# What Can Parents Do?

- **Contact** someone at the school (advisor, dean, counselor, psychologist, social worker, teacher) and ask for help about bullying or victimization concerns.
- **Provide positive feedback** to children for appropriate social behaviors and model interactions that do not include bullying or aggression.
- **Use alternatives to physical punishments** (i.e., remove privileges)
- **Be consistent** in how you address bullying.

# What can students do?

- **Use authority** – tell someone who is in a position of authority (teacher, advisor, counselor, etc.)
- **Don't participate** and give the bully an audience
- **Avoid the problem** – stay away from areas that bullies are likely to hang out
- **Be assertive toward the bully** – remain confident and believe in yourself
- **Join groups or activities** and become involved in a positive school environment
- **Build friendships** – friends can be the most powerful protection against bullies
- **It's okay to be upset**, you don't deserve to be bullied

# The campaign so far...



the Anti-Bullying Rachel's Challenge Concert

***"I Accept Rachel's Challenge!"***

- Student and teacher
- Extensive discussion
- Led
- Assessment
- Poster spread

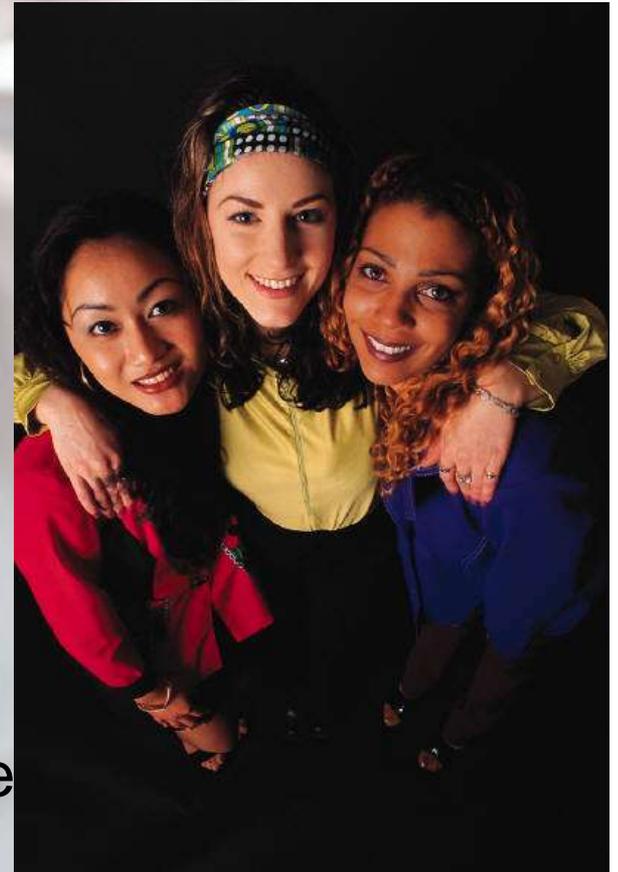


1. Eliminate Prejudice by Looking for the Best in Others
2. Dare to Dream - Set Goals - Keep a Journal
3. Choose your influences - input determines output
4. Kind Words - Small Acts of Kindness = HUGE impact
5. Start a Chain Reaction with family & friends



# Student Bullying Committee

- Meet with Deans monthly
- Anti-Bullying Representatives...
  - Develop a middle school video message
  - Will be presenting information at this meeting
  - Communicate with advisory classes
  - Attended a youth conference about bullying at Hofstra



# Building resources

- **Deans**
  - Mr. Thompson and Mr. Tupot
- **Guidance counselors**
  - Mrs. Holmes, Ms. Lynch, Mrs. Perez, Mr. Woodall
- **Psychologists**
  - Dr. Murphy and Ms. Scafidi
- **Social Workers**
  - Ms. Lorenz and Ms. Tufano
- **Teachers**
- **Peer Communication**



# Internet resources

- [www.ed.gov](http://www.ed.gov) (search “bully”)
- [www.nysed.gov](http://www.nysed.gov) (search “bully”)
- [www.eric.ed.gov](http://www.eric.ed.gov) (search “bully”)
- [www.cfchildren.org](http://www.cfchildren.org)
- [www.nobully.org.nz](http://www.nobully.org.nz)
- Cyber-bullying resources
  - [www.wiredsafety.org](http://www.wiredsafety.org)
  - [www.internetsuperheroes.org](http://www.internetsuperheroes.org)

